



Texas General Land Office
 Community Development and Revitalization
Affirmative Fair Housing Marketing

Subrecipient: _____

Date: (AFHMP Plan Submitted to GLO) _____

Affirmative Fair Housing Marketing Checklist

The following must be captured in the Subrecipient's Outreach Plan:			
Item:	Present: Yes or No	Grant Manager Comments: <i>(if applicable)</i>	Program Development Comments: <i>(if applicable)</i>
A description of the targeted areas, qualifications for targeting, and the estimated number of persons identified as LMI or UN.	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Outreach Program Coordinator identified for program.	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Designee or team identified who will conduct targeted outreach in field.	<input type="checkbox"/> Yes <input type="checkbox"/> No		
The specific plans for targeted outreach (mailings, community meetings, door-to-door, etc.)	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Plan for contacting former residents of abandoned homes damaged by the storm.	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Process for reviewing applications to determine how they compare with the income buckets and targeted areas, and events that effected their home.	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Description or submission to GLO of any marketing items used in conjunction with the GLO supplied marketing templates.	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Comments:			



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Website: _____

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Was there local public process and/or posting on Subrecipient's website? If so, provide dates.

Grant Manager:

Signature:

Date/Time: